



## GETTING STARTED WITH *MOGUL CEO*

### INTRODUCTION

Below we specify the computer requirements for using *Mogul CEO*. We also tell you how to login and register so that you can use the *Mogul CEO* software.

### EQUIPMENT NEEDED

In order to use the *Mogul CEO* web programs, you will need a computer with one of the following browsers that is connected to the internet: Chrome, Firefox, Microsoft Edge, or Safari.

**If you experience difficulty opening the program, you may have to turn off any “pop-up” blockers or ad blockers and configure your browser to accept cookies.** If you need assistance with this, initiate a search for “How to enable cookies” on Google for your particular browser. Finally, although optional, we advise that you use a printer so that you can generate printouts of your quarterly results.

### PREPARING TO REGISTER

You need **three** items **before** you can register to use the *Mogul CEO* programs.

1. **Game Name.** This is the name that your instructor gave to the *Mogul CEO* game you will be playing. Typically, this will be the name of the course you will be taking, such as Mgmt 300.
2. **A Validation Code provided by your instructor.** The Validation Code will assign you to the proper *Mogul CEO* game for your course and instructor on the server’s database.
3. **Proof of purchase.** You can pay to access *Mogul CEO* in one of two ways.
  - a. Use a credit card to pay online as part of the registration process.
  - b. A valid *Mogul CEO* Passkey number from your instructor. **This will happen only if your institution includes the registration fee for Mogul CEO in its tuition fees.** You will need to do this **prior** to beginning the registration process. **Passkeys are valid for only one registration. If the Passkey number has been used previously, it is invalid. You will NOT be able to use it to register for using the Mogul CEO programs!** Once you have registered, you can login and use the *Mogul CEO* programs as often as you like by using the username and password you established during the registration process.

### REGISTERING TO USE THE *MOGUL CEO* SOFTWARE

Once you (1) have a Validation Code from your instructor and (2) have a credit card or a valid *Mogul CEO* Passkey ready for online purchase, you can begin the registration process. To **register** the *Mogul CEO* programs, follow these steps:

1. **Connect to the Internet.** Ensure that you are continuously connected to the Internet through a cable modem, wireless access or DSL access.
2. **Open the Chrome, Firefox, Microsoft Edge, or Safari Browser.** Open a browser by selecting Start, then Programs, then the desired browser or on click on that icon if you have it on your desk top or task bar.

3. Open the *Mogul CEO* Web Site. Enter the web for *Mogul CEO* in the address bar for your browser. The web address is <https://oaktreesim.com/MogulCEO/>. Once you do this, a screen like that shown in Exhibit 1 will appear on your monitor.
4. Select the “Create a student account” option (See arrow in Exhibit 1).

Exhibit 1

Mogul: A Business Simulation Game • Version 2

Username

Password

[Forgot Your Username or Password?](#)

5. Next, enter the required information as detailed in Exhibit 2. Then click on “Next”.

Exhibit 2

**Create an Account (Step 1 of 3)**

Do you need help creating your student account or with purchasing Mogul?

[View the Online Tutorial](#) OR [Read the Mogul Getting Started manual.](#)

\* indicates a required field.

\* First name

Middle name

\* Last name

\* Email

*(Username and Password must be between 4 and 25 characters long)*

\* Username

\* Password

\* Confirm Password

6. To register for the correct game, first select either the letter of the alphabet for your institution (e.g., “W” for University of Wisconsin”) or enter your instructor’s surname then click on "Find" (See Exhibit 3, below).

Exhibit 3

**Find the Industry (Step 2 of 3)**

Search for the industry by institution:

ALL | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z

OR by your professor's name:

7. As shown in Exhibit 4, if you selected a letter of the alphabet you may have multiple institutions/instructors displayed (see left side of Exhibit 4). This is less likely if you entered your instructor's surname. Regardless of which option you use, if your instructor has more than one simulation game operating, make sure you select the correct one.

Exhibit 4

Selecting a <i>Letter</i>	Selecting an <i>Instructor</i>
<p><b>Find the Industry (Step 2 of 3)</b></p> <p>Search for the industry by institution:            ALL A B C D E F G H I J K L M N O P Q R S T U V W X Y Z            OR by your professor's name: <input type="text"/></p> <p><b>Find</b></p> <p><b>Are you not finding your game?</b></p> <p>This is Version 4 DEV of Mogul. Version 2 is also available at <a href="http://oaktreesim.com/Mogul">http://oaktreesim.com/Mogul</a>. Contact your instructor to be sure you are using the correct version of the simulation.</p> <p><b>Brisbane North Institute of TAFE</b>            John Loftus</p> <ul style="list-style-type: none"> <li><input type="radio"/> MGT515Tue</li> </ul> <p><b>Cork Institute of technology</b>            Brian Christopher Mullins</p> <ul style="list-style-type: none"> <li><input type="radio"/> mullins &amp; co</li> </ul> <p><b>Register</b></p>	<p><b>Find the Industry (Step 2 of 3)</b></p> <p>Search for the industry by institution:            ALL A B C D E F G H I J K L M N O P Q R S T U V W X Y Z            OR by your professor's name: <input type="text" value="Grieves"/></p> <p><b>Find</b></p> <p><b>CIT, Canberra, AU</b></p> <p><b>Sarah Grieves</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> ACCT190</li> <li><input type="radio"/> Demonstration2</li> </ul> <p><b>Register</b></p>

8. After selecting the correct game option, a pop-up box will appear asking you to enter a validation code (see Exhibit 5). Enter the validation code your instructor gave you and click on “Submit”. As noted in Exhibit 5, if you do not have the validation code, you need to contact your instructor before you can proceed any further.

Exhibit 5

**Find the Industry (Step 2 of 3)**

Search for the industry by institution:  
 ALL|A|B|C|D|E|F|G|H|I|J|K|L|M|N|O|P|Q|R|S|T|U|V|W|X|Y|Z  
 OR by your professor's name:

**Find**

**Are you not finding your game?**

This is Version 4 DEV of Mogul. Version 2 is also available at <http://oaktreesim.com/Mogul>. Contact your instructor to be sure you are using the correct version of the simulation.

**Brisbane North Institute of TAFE**  
 John Loftus

- MGT515Tue

**Cork Institute of technology**  
 Brian Christopher Mullins

- mullins & co

**Register**

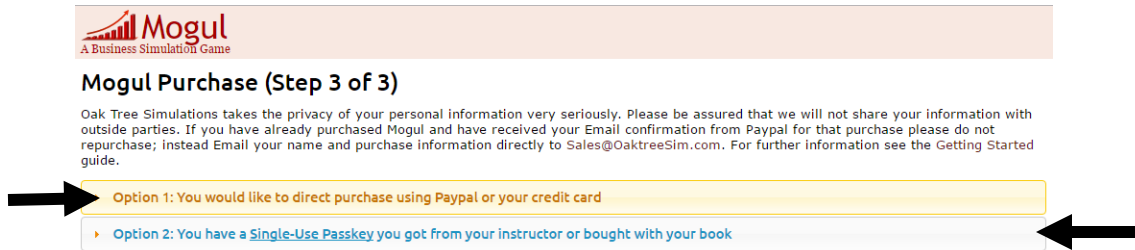
The simulation you selected requires a validation code from your instructor. If you have not been given a validation code yet please contact your instructor and re-register at a later time.

Validation Code:

**Submit** **Cancel**

9. After you click on the Submit button, a screen similar to that shown in Exhibit 6 will appear on your monitor. To complete your registration for *Mogul CEO*, you need to pay for your *Mogul CEO* account by either (a) doing a direct purchase using PayPal or (b) entering a Passkey.
- To purchase *Mogul CEO* using your **PayPal** account or a credit card, select Option 1 (See left arrow in Exhibit 6.) Then go to Step 10, below.
  - If your instructor gave you a **Passkey**, select Option 2 (See right arrow in Exhibit 6.)

## Exhibit 6

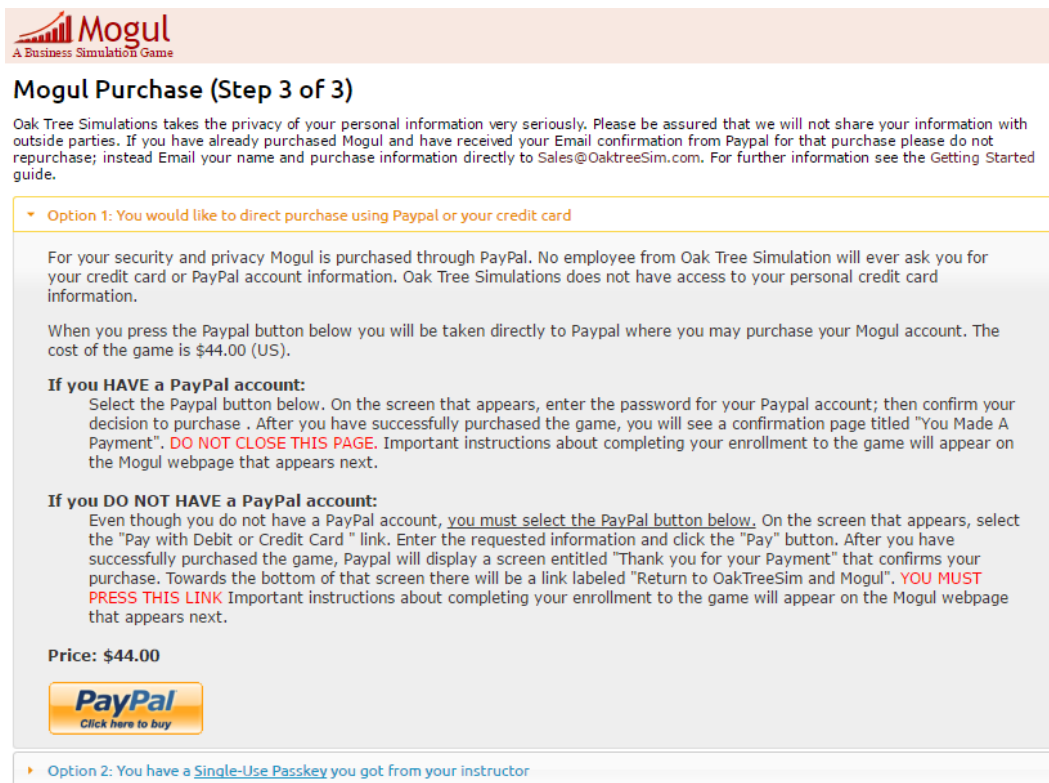


(NOTE: PayPal periodically changes its screens, so there may be some variation to what you see as you complete the payment process.)

10. **Option 1: PayPal or Debit/Credit Card Option.**

If you select Option 1, a screen like that shown in Exhibit 7 will appear on your monitor. Read the directions on this screen *closely* for how to proceed, then select the PayPal button even if you will be using a debit/credit card to pay for your purchase.

## Exhibit 7



11. After you have selected the PayPal button, a screen like that shown in Exhibit 8 will appear on your monitor.
- If you have a PayPal account, enter your password (see **first** arrow on the right), then confirm your decision to purchase Micromatic.

## Exhibit 8

Pay with PayPal

ExampleReg@fakeu.edu

Password

Stay logged in with One Touch™ ?

Log In

[Having trouble logging in?](#)

or

[Pay with Debit or Credit Card](#)

- b. If you **DO NOT** have a PayPal account, select the “Pay with Debit or Credit Card” option (see **second** arrow on the right, and enter the requested information (See Exhibit 9) to complete your purchase.

## Exhibit 9

## Oak Tree Simulations

PayPal \$44.00 USD

PayPal Guest Checkout

We don't share your financial details with the merchant.

Country  
United States

VISA MasterCard American Express

Card number

Expires CSC

First name Last name


**Billing address**

Street address


Apt., ste., bldg.

City

State ZIP code

- c. After you complete your purchase, one of two screens will appear on your monitor (See Exhibit 10). If the Team game is set up for you to choose your team, you will see a screen like that on the left. Click on the , select your team, and select “Save”. After completing this step, you will return to the web site for *Mogul CEO* (see Exhibit 12). If your instructor has not set up the Team game or is making the team assignments, you will see a screen like that on the right. Select the "Click here" link to return to web site for *Mogul CEO* (see Exhibit 12).

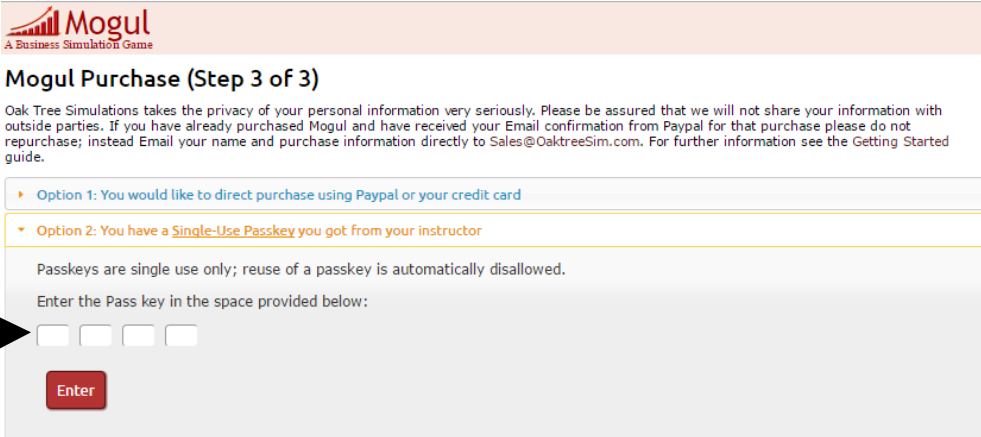
## Exhibit 10

<p>Your account has been successfully built. An email message containing your account information has been sent to you.</p> <hr/> <p><b>Team Enrollment</b></p> <p>Next you should select the team you wish to enter. From the list given below select your desired team and press the "Save" button.</p> <table border="1"> <tr> <td><b>Team 1</b> • S Cheng</td> <td><b>Team 2</b> • N Du</td> <td><b>Team 3</b> • S-v2 Cheng</td> </tr> <tr> <td colspan="3"><b>Team 4</b> • John A DoeTeam</td> </tr> </table> <p>Team 1 ▼</p> <p><b>Save</b></p>	<b>Team 1</b> • S Cheng	<b>Team 2</b> • N Du	<b>Team 3</b> • S-v2 Cheng	<b>Team 4</b> • John A DoeTeam			<p><b>Thank you for your Purchase</b></p> <p>Here are the details of your purchase:</p> <ul style="list-style-type: none"> <li>• Customer Name: Philip Anderson</li> <li>• Item: Mogul Simulation Game</li> <li>• Amount: 47.08</li> </ul> <p>Your transaction has been completed, and a receipt for your purchase has been emailed to you. You may log into your account at <a href="http://www.paypal.com">www.paypal.com</a> to view details of this transaction.</p> <p><b>Select A Team</b></p> <p>Your account has been successfully built. An email message containing your account information has been sent to you.</p> <p>The Team enrollment is currently not available for this industry. Contact your instructor for placement on a team. Once your instructor places you on a team you will be able to play the Team version of the industry. Until then you can play the Solo version of the industry at anytime. Click here to access the Solo industry.</p> <p style="text-align: right;">  <a href="mailto:MogulSupport@OakTreeSim.com">MogulSupport@OakTreeSim.com</a>  <small>All Rights Reserved Oak Tree Simulations, LLC 2014</small> </p>
<b>Team 1</b> • S Cheng	<b>Team 2</b> • N Du	<b>Team 3</b> • S-v2 Cheng					
<b>Team 4</b> • John A DoeTeam							

**12. Option 2: Passkey Option.**

If you have a Passkey from your instructor and select Option 2, a screen like that in Exhibit 11 will appear on your monitor.

## Exhibit 11



**Mogul**  
A Business Simulation Game

**Mogul Purchase (Step 3 of 3)**

Oak Tree Simulations takes the privacy of your personal information very seriously. Please be assured that we will not share your information with outside parties. If you have already purchased Mogul and have received your Email confirmation from Paypal for that purchase please do not repurchase; instead Email your name and purchase information directly to [Sales@OaktreeSim.com](mailto:Sales@OaktreeSim.com). For further information see the Getting Started guide.

▶ Option 1: You would like to direct purchase using Paypal or your credit card

▼ Option 2: You have a Single-Use Passkey you got from your instructor

Passkeys are single use only; reuse of a passkey is automatically disallowed.

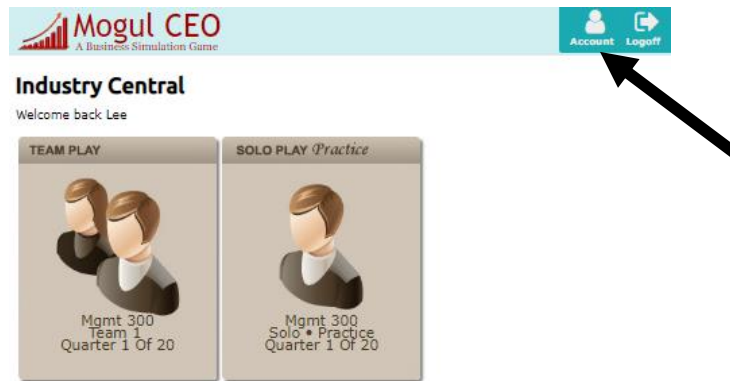
Enter the Pass key in the space provided below:

**Enter**

Enter the Passkey number and select Enter. One of the two screens similar to those shown in Exhibit 10 and explained in Step 11c will appear on your monitor.

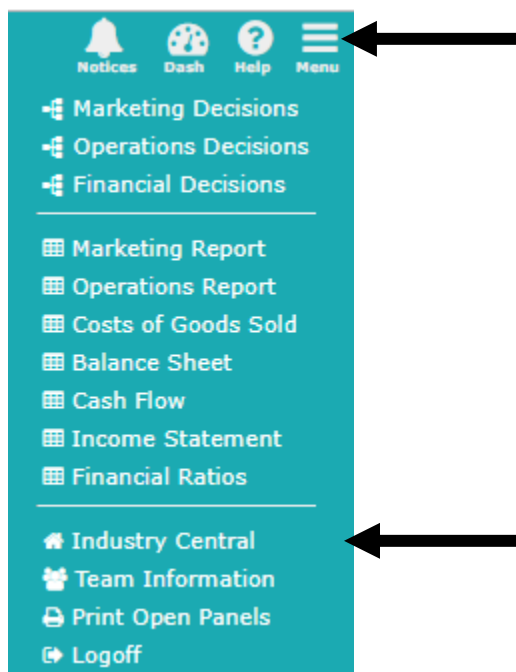
13. You can now begin working with your *Mogul CEO* program by clicking on the icon for the game you wish to play, *Mogul CEO* Team or Solo (See left side of Exhibit 12, below). If you have not yet been assigned a team, you will only see the Solo icon. From this time forward, you will only need to enter your username and password to reach the Industry Central screen.

Exhibit 12



You will use the Industry Central screen to switch between using the Team game and the Solo game. You can return to this screen at any time you are working with the *Mogul CEO* programs by selecting the Menu icon in the upper-right corner of your monitor after you have logged into either the Team or Solo game (see Exhibit 13). We discuss this in Chapter 4 of the *Mogul CEO* Student Manual.

Exhibit 13



## ACCOUNT MAINTENANCE

You will use this screen to make changes to your *Mogul CEO* account data. Do this by selecting the Account option when in Industry Central (see arrow in Exhibit 12). A screen like that shown in Exhibit 14 will appear on your monitor.

Exhibit 14

**Account Maintenance**  
Update the account settings below:

First name	<input type="text" value="Lee"/>
Last name	<input type="text" value="Worthy"/>
Email	<input type="text" value="Lee@FakeU.edu"/>
Password	<input type="password"/>
Confirm Password	<input type="password"/>

\*Leave password and confirm password blank if no change is desired.

**Change Email Address.** This option allows you to change the email address from the one you initially entered when registering to use *Mogul CEO* to a new one. To do this, type in your new email address and select “save”.

**Change Password.** You may decide, for security reasons, to change your company’s password. You can change your password as often as you wish, but be careful. It is usually advisable not to select as a password the name of a family member or a nickname that others are likely to guess. Also, frequent changes can lead to confusion. If you forget your password, you will not be able to access your files to make decisions for the upcoming quarter of operation. If this happens, see your instructor for help.

## TROUBLESHOOTING

If you experience difficulty registering to use or opening the program,

- ***Turn off any ad blockers or “pop-up” blockers and configure your browser to accept cookies.*** If you need assistance with this, initiate a search for “How to enable cookies” on Google for your particular browser.
- ***Make certain that you have started Micromatic directly from Chrome, Firefox, or Internet Explorer version 11.0 or higher.*** Do not launch the program from inside another program environment such as Blackboard. While students have reported successfully using Safari as a browser with Macs and iPads, it is not supported at this time.

## USING THE STUDENT MANUAL WHILE ONLINE

When you access the *Mogul CEO* Student Manual online, rather than a printed version, you have the option to navigate quickly around the manual using the “Find” feature in the Adobe Reader menu bar (See Exhibit 15). If the Find feature isn't displayed, press CTRL + F or select the View option in the menu bar, then the Tools option, and then click on "Find".

Exhibit 15

Find on page